

# BHUMIKA DUGAD

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London, United Kingdom SE16 • [www.bhumikadugad.com](http://www.bhumikadugad.com) • <https://www.linkedin.com/in/bhumika-dugad-bb8b3a1aa> • [www.bhumikadugad.com](http://www.bhumikadugad.com)

## PROFESSIONAL SUMMARY

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### UI/UX Design | Human-Computer Interaction (HCI)

As a graduate student in Design Innovation Management, I have 4+ years of experience as a Designer working in multiple data-heavy application design projects in my portfolio such as Cybersecurity, Ecommerce, Healthcare, Blockchain, Fintech etc. I effectively collaborate across product and development teams to identify best practices, and new technologies to deliver results in a fast-paced environment.

## TOOLS

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**2D Tools:** Figma, Illustrator, Adobe XD, Corel Draw, Photoshop and Sketchbook Pro, InVision, Axure

**3D Tools:** Rhino, Solidworks, Autodesk Maya, Keyshot

**Other:** Microsoft Office Suite, Miro, Trello, Jira, Confluence, Notion

## SKILLS

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**Hard Skills:** Product Design, User Experience, User Research, Wireframes, User Interface, User Journey Maps, Quantitative & Qualitative Research Methods, Data Visualisation Principles, and Prototyping

**Soft Skills:** Leadership, Management, Problem-Solving, Written and Verbal Communication, Documentation, Workshop Management, Stakeholder Management, Presentation Skills, Collaboration

## WORK EXPERIENCE

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### UX Designer (Full Time) | Ogee Studio Pvt Ltd (California-Based Company)

*Jan 2022 - Jul 2023*

- Led UX/UI for 10+ B2B and B2C cutting-edge applications supported by user research, wireframes, and prototypes.
- Effective collaboration with 8+ clients, successfully executing product strategies in a high-pressure environment.
- Optimised dynamic teams such as engineers, product managers etc to scope feasibility studies and timelines resulting in a 12% increase in project efficiency.
- Developed and designed dashboards for cybersecurity and fintech projects, utilising data visualisation best practices to enhance clarity and user engagement.

### UX Designer (Part-Time) | WeDeliver, London

*Jan 2022 - Jul 2024*

- Crafted engaging festive content for mobile app and social media ensuring a lively online presence.
- Tested front-end development, identifying and resolving 95% of UI/UX issues

### Designer (Internship) | AX Design, Pune

*Oct 2020 - Dec 2020*

- Designed user-friendly dashcam interfaces and collaborated across teams' communication and interpersonal skills
- Produced visually consistent brochures and leaflets and updated styles and designs.
- Mastered 3D printing processes, achieving a 5% increase in productivity gain.

### Product Designer (Internship) | The DesignCo, Pune

*May 2019 - Jul 2019*

- Facilitated 3+ discovery workshops to understand business goals and user requirements.
- Managed social media channels, driving a 25% increase in engagement.
- Wall Illustration concept and implementation by identifying key requirements.

## EXTRACURRICULAR

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### Design Innovation Rep (Part-Time) | Loughborough University

Jan 2024 - Oct 2024

- Bridge effective communication b/w students & staff members to maintain effective and cooperative working relationships
- Gather student feedback regularly using different methods such as surveys, focus groups etc.
- Celebrated 70% positive changes and keep students informed of developments

### Career Support Champion (Part-Time) | Vishwakarma University

Jul 2020 - Jan 2021

- Addressed student concerns, relayed teacher messages, and maintained a motivated learning environment.
- Actively listened to queries and collaborated with the management team for solutions

## EDUCATION

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### Loughborough University, London

Oct 2023 - Oct 2024

MSc Design Innovation Management

### Vishwakarma University, Pune

Aug 2017 - Aug 2021

Bachelor of Design (Product)

## CERTIFICATIONS

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### Design Thinking

Binghamton University, New York (Online)

### Soft skills Certification

Indo Universal Collaboration for Engineering Education (IUCEE)

## LANGUAGE PROFICIENCY

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**English:** Proficient

**French:** Elementary

**German:** Beginner

**Hindi:** Fluent