

BHUMIKA DUGAD

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PROFESSIONAL SUMMARY

UI/UX Designer | Product Design | Human-Computer Interaction (HCI)

With over 4 years of experience in crafting visually appealing and user-centered design solutions. Expertise includes creating high-fidelity UI designs and interactive mockups to enhance user experiences across diverse digital products. Proficient in using design tools such as Figma, Adobe XD, and Sketch to develop wireframes, prototypes, and interactive mockups. Skilled in applying user-centered design principles, conducting user research, and performing usability testing to ensure designs meet both user needs and business objectives.

TOOLS

2D Tools: Figma, Illustrator, Adobe XD, Corel Draw, Photoshop and Sketchbook Pro, InVision, Axure

3D Tools: Rhino, Solidworks, Autodesk Maya, Keyshot

Other: Microsoft Office Suite, Miro, Trello, Jira, Confluence, Notion

SKILLS

Hard Skills: Product Design, UI Mockups, User Research, UX/UI Design, Interactive Design Process, Data-Driven Designs, Design Language, Component Library, Design Documentation, Prototyping, Usability Testing

Soft Skills: Communication Skills, Collaboration, Creative Thinking, Self-Motivated, Flexibility, Constructive Criticism, Problem-Solving

WORK EXPERIENCE

UX Designer (Full Time) | Ogee Studio Pvt Ltd (California-Based Company)

Aug 2020 - Jul 2023

- Led UX/UI design for 10+ B2B and B2C applications, creating high-fidelity UI designs and interactive mockups using Figma and Adobe XD.
- Collaborated with 8+ cross-functional teams, including product managers, developers, and marketers, to translate project requirements into user-centered design solutions.
- Conducted user research, usability testing, and heuristic evaluations, leading to a 30% improvement in user satisfaction scores.
- Created wireframes and prototypes to visualize user flows and design concepts, iterating based on user feedback.

UX Designer (Part-Time) | WeDeliver, London

Oct 2022 - Feb 2024

- Designed marketing materials and mobile app interfaces resulting in 12% boost in app downloads.
- Crafted engaging festive content for mobile app and social media ensuring a lively online presence. Iterated designs based on user feedback and usability testing, enhancing design outcomes.

Designer (Internship) | AX Design, Pune

Oct 2020 - Dec 2020

- Designed user-friendly dashcam interfaces and collaborated across teams' communication and interpersonal skills
- Produced visually consistent brochures and leaflets and updated styles and designs.
- Mastered 3D printing processes, achieving a 5% increase in productivity gain.

Product Designer (Internship) | The DesignCo, Pune

May 2019 - Jul 2019

- Facilitated 3+ discovery workshops to understand business goals and user requirements.
- Managed social media channels, driving a 25% increase in engagement.

EXTRACURRICULAR

Design Innovation Rep (Part-Time) | Loughborough University

Jan 2024 - Oct 2024

- Bridge effective communication b/w students & staff members to maintain effective and cooperative working relationships
- Gather student feedback regularly using different methods such as surveys, focus groups etc.
- Celebrated 70% positive changes and keep students informed of developments

Career Support Champion (Part-Time) | Vishwakarma University

Jul 2020 - Jan 2021

- Addressed student concerns, relayed teacher messages, and maintained a motivated learning environment.
- Actively listened to queries and collaborated with the management team for solutions

EDUCATION

Loughborough University, London

Oct 2023 - Oct 2024

MSc Design Innovation Management

Vishwakarma University, Pune

Aug 2017 - Aug 2021

Bachelor of Design (Product)

CERTIFICATIONS

Design Thinking

Binghamton University, New York (Online)

Soft skills Certification

Indo Universal Collaboration for Engineering Education (IUCEE)

LANGUAGE PROFICIENCY

English: Proficient

French: Elementary

German: Beginner

Hindi: Fluent