

BHUMIKA DUGAD

Email: bhumidugad99@gmail.com | +44 07778673562

Location: London, United Kingdom SE16 7UX

LinkedIn: <https://www.linkedin.com/in/bhumika-dugad-bb8b3a1aa>

Behance: <https://www.behance.net/bhumikadugad1>

PROFESSIONAL SUMMARY

As a graduate student advancing towards my MSc in Design Innovation Management, I bring over 2 years of hands-on experience in UX design. Having collaborated with diverse clients across multiple countries, I possess a proven track record of delivering successful projects. My strengths lie not only in designing user-centric solutions but also in effectively leading and managing teams to achieve project objectives with precision and adaptability.

SKILLS

2D Tools: Figma, Illustrator, Adobe XD, Corel Draw, Photoshop and Sketchbook Pro

3D Tools: Rhino, Solidworks, Autodesk Maya, Keyshot

Other: Microsoft Office Suite, Miro, Trello, Jira, Notion

Hard Skills: Product Design, User Experience Design, User Research, Wireframes, Moodboard, User Journey Maps, Prototyping

Soft Skills: Leadership, Management, Problem-Solving, Communication, Time Management

WORK EXPERIENCE

UX Designer (Full Time) | Ogee Studio Pvt Ltd

Jan 2022 - Jul 2023

- Led UX design for 5+ B2B and B2C projects
- Efficiently collaborated with 10+ global teams, boosting efficiency.
- Streamlined cross-functional teams such as development, marketing, Product managers etc
- Mentored interns, fostering their professional development.
- Prioritized user-centric design principles through research and testing.
- Conducted a campus recruitment drive for more than 100 students in VIT, India

UX Designer (Internship)

Jan 2021 - De2021

- Conducted user studies for a dog daycare project, identifying key insights.
- Participated in fieldwork, increasing understanding of user needs by 20%.

Design Innovation Rep (Part-Time) | Loughborough University

Jan 2024 - Oct 2024

- Bridge effective communication b/w students & staff members
- Gather student feedback regularly using different methods such as surveys, focus groups etc.
- Suggest potential solutions for student concerns to the staff members.
- Celebrated 70% positive changes and keep students informed of developments

Support Champion (Part-Time) | Vishwakarma University

Jul 2020 - Jan 2020

- Bridged the gap between students and faculty
- Resolved 90% of student concerns, fostering a positive academic environment.
- Maintained a motivated learning environment.
- Collaborated with the management team for solutions

Designer (Internship) | AX Design, Pune

Oct 2020 - Dec 2020

- Designed user-friendly dashcam interfaces and collaborated across teams.
- Produced visually consistent brochures and leaflets.
- Mastered 3D printing processes, achieving a 20% increase in efficiency.

Product Designer (Internship) | The DesignCo, Pune

May 2019 - Jul 2019

- Package, Content and Book Cover Design
- Arranging Design Thinking Workshops
- Managed social media channels, driving a 25% increase in engagement.
- Wall Illustration concept and implementation

EDUCATION

MSc Design Innovation Management | Loughborough University, London

Oct 2023 - Oct 2024

- The blend of design and management
- Develop critical approaches and practices
- Learnt the value of collaborative behaviour and teamwork
- Gained an insight into the inner workings and pressures facing real-world contexts.

Bachelor's in Design (Product) | Vishwakarma University, Pune

Aug 2017 - Aug 2021

- Engaged in diverse domains, including furniture, ergonomics, and toy design industry.
- The approach encompassed the entire product design process starting from research, user study & insights, ideations, prototyping and ending with user testing

CERTIFICATIONS

Design Thinking

Binghamton University, New York (Online)

Soft skills Certification

Indo Universal Collaboration for Engineering Education (IUCEE)

LANGUAGES

English: Proficient

French: Elementary

German: Beginner

Hindi: Fluent